



# VIRTUAL GOLD RUSH

MAY 8–MAY 16

REGISTRATION DEADLINE:  
APRIL 18, 2021

## THE EVENT

Welcome to the 2021 Gold Rush 5k! To keep things safe and fun for all, this event will be 'on your own'. How it will work:

- Start date is May 8, 2021.
- Pick one of the three 5k course options (See maps on back).
- Go walk or run your chosen course by end of day, May 16th.
- Take a picture with the 'Finish-Line Feature' at the end of your course.
- Post your picture at [www.goldrush5k.com](http://www.goldrush5k.com). Have some fun with your pic...you may win a prize for the most likes! (See next column)
- Post your completion time at [www.goldrush5k.com](http://www.goldrush5k.com). (Optional)
- On Friday, May 21st, wear your Gold Rush shirt with Pride! We hope to see them all over school and all over town.

## WHAT WILL YOU GET?

- Gold Rush 5k T-Shirt.
- Your custom Gold Rush 2021 completion certificate.
- INDIVIDUAL PRIZES:
  - All individual participants will be entered into a random drawing to win 1 of 5 Gift Card bundles.
  - The top 5 Finish-Line pictures with the most 'likes' will also receive a special prize.
- GROUP PRIZES:
  - Students from the Bentonville school with the most participants will receive a Gold Rush 5k medal.
  - The company with the most participants will receive a team lunch on us!
- Since we will not have official timers, there will be no awards for fastest times...but you can brag all you want on Friday, May 21st. Those who post times will also be able to review on the website once all entries are complete.
- All award winners to be announced May 20th.

REGISTRATION ONLINE ONLY AT:



[www.goldrush5k.com](http://www.goldrush5k.com)



**\$10 STUDENT REGISTRATION | \$15 GENERAL REGISTRATION**

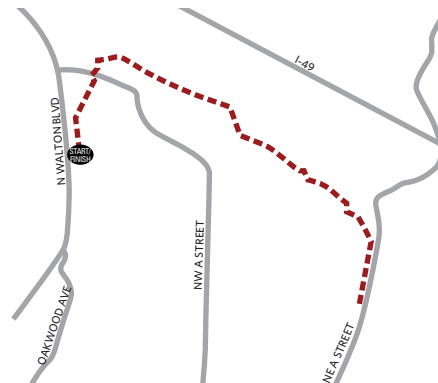


# VIRTUAL RACE ROUTES

## ROUTE 1: WALKING THE DOG

- Park at Bentonville Dog Park: **START HERE**
- Run North on Greenway.
- Turn right at 'Sunkissed' art and continue across the bridge.
- Continue on Greenway until you see the Gold Rush 'turn around' sign. **TURN AROUND HERE.**
- Run back to the Dog Park. **FINISH HERE.**

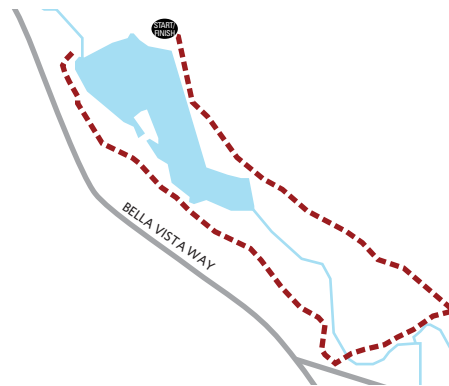
*Take a celebratory picture with one of the bike pump track tunnels!*



## ROUTE 2: RUN THE LAKE

- This run takes place at Lake Bella Vista. Go to the parking lot off Veterans Parkway...close to the Lake Bella Vista Playground. **START HERE.**
- Run all the way around Lake Bella Vista until you reach the end of the trail by the other parking lot near highway 71. **TURN AROUND HERE.**
- Run back to the parking lot by Veterans Parkway. **FINISH HERE.**

*Take a celebratory picture with one of the Lake Bella Vista Playground features!*



## ROUTE 3: THE HILL

- Park near Lawrence Plaza/Compton Gardens. Head to the start of the Crystal Bridges Trail right near Compton Gardens. **START HERE.**
- Run North, down the hill, past Crystal Bridges and under Tiger Blvd. until you reach the 'turn around' sign. **TURN AROUND HERE.**
- Run back to Compton Gardens. **FINISH HERE.**

*Take a celebratory picture with the Compton Gardens sign...or any of the other fun stuff around there!*

